



Dear Community Member:

The McMahon School of Irish Dance Parent Group is a non-profit organization that promotes Irish traditions and heritage in our community by supporting the performances and activities of the McMahon School dancers. At this time we are sponsoring an Irish Event in Batavia on March 25, 2012. It will be at St. Joseph's School from 2:00-5:30pm. Not only will our school provide entertainment by performing throughout the afternoon, but we will also feature the traditional Irish music of *Penny Whiskey*. Admission of \$10 will include snacks and drinks. The event will be open to the public.

During the event we will be holding a "Chinese Auction." As this is a fundraising event for our group, we are asking several businesses in the area if they would be able to provide us with a contribution. Every donated item will be labeled with the donator's name and viewed by everyone present all evening. Your company name will also appear in our program as a thank you for your support. Proceeds from our Irish Afternoon will be used to purchase such items as costume materials/accessories, equipment, and to pay for travel and competition expenses.

Your business may also want to advertise in our program which will be given to all of our attendees, over 300 people from the Batavia, Buffalo, Lockport, and Rochester area. Costs range from \$10 to \$40 depending on size. Business cards, coupons, or artwork of your choosing can be submitted for ads of any size.

If you need more information, would like to make a contribution, place an advertisement, or are interested in tickets, please contact one of our Parent Group Board Members:

Sharon Crossen (585) 813-8701 - Batavia

Becky Stella (716) 607-1178 - Batavia

Stacy Simpson (585) 749-3614 - Rochester

Sincerely,

The McMahon School Parent Group

McMahon School of Irish Dance - Parent Group
"Irish Afternoon"
Sunday March 25, 2012

Program Advertisement Form

Name of Company/Individual: _____

Address: _____

Phone: _(_____) _____ Email: _____

Size/ Quantity: _____ Personal Mention \$2.00 (30 word max)

_____ Business Card (3.5"x 2") \$10.00

_____ Half Page (3.5"x 3.25") \$20.00

_____ Full Page (4"x 6.5") \$30.00

_____ Inside/Back Cover (4"x 6.5") \$40.00

Advertisement: *Please submit your **program ready**, black & white, high quality/resolution advertisement (preferably sized appropriately) via email to **mcmahondance@gmail.com**. If you are unable to email advertisement please attach with this form.*

Please use same ad as last year

Personal Mention:

Payment Method: Cash Amount \$ _____

Check Amount \$ _____ Check # _____

Seller: _____

Date: _____

Please make checks payable to the McMahon Parent Group by 3/15/11 to:

McMahon School
8318 Park Road
Batavia, NY 14020

Thank you for your support,

The McMahon Parent Group